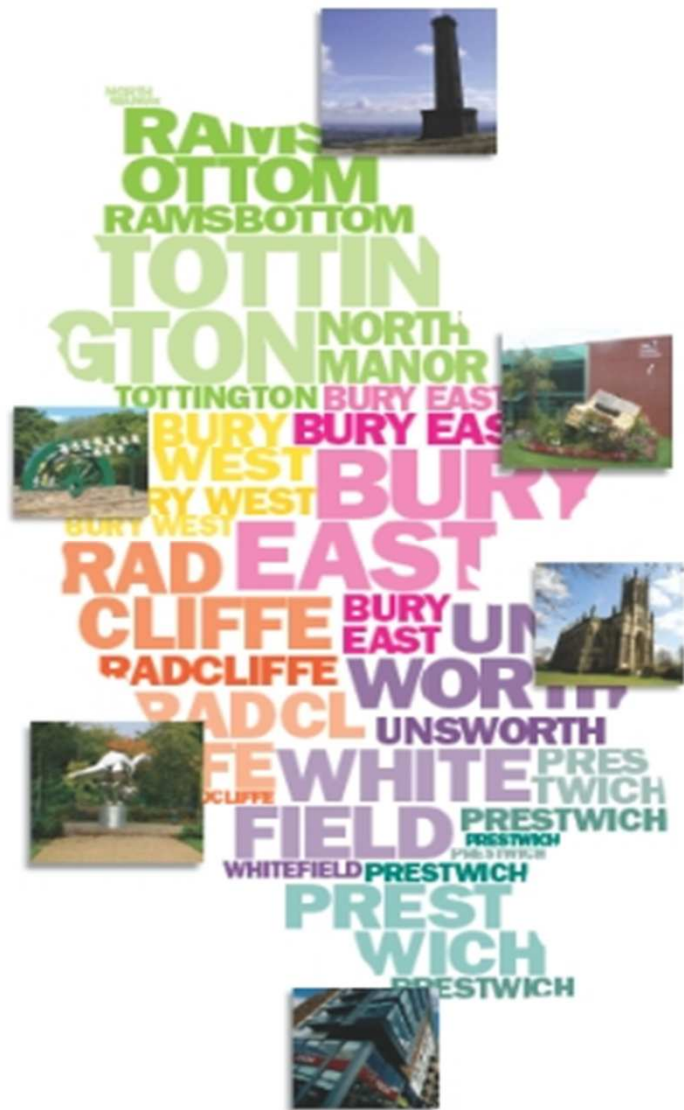


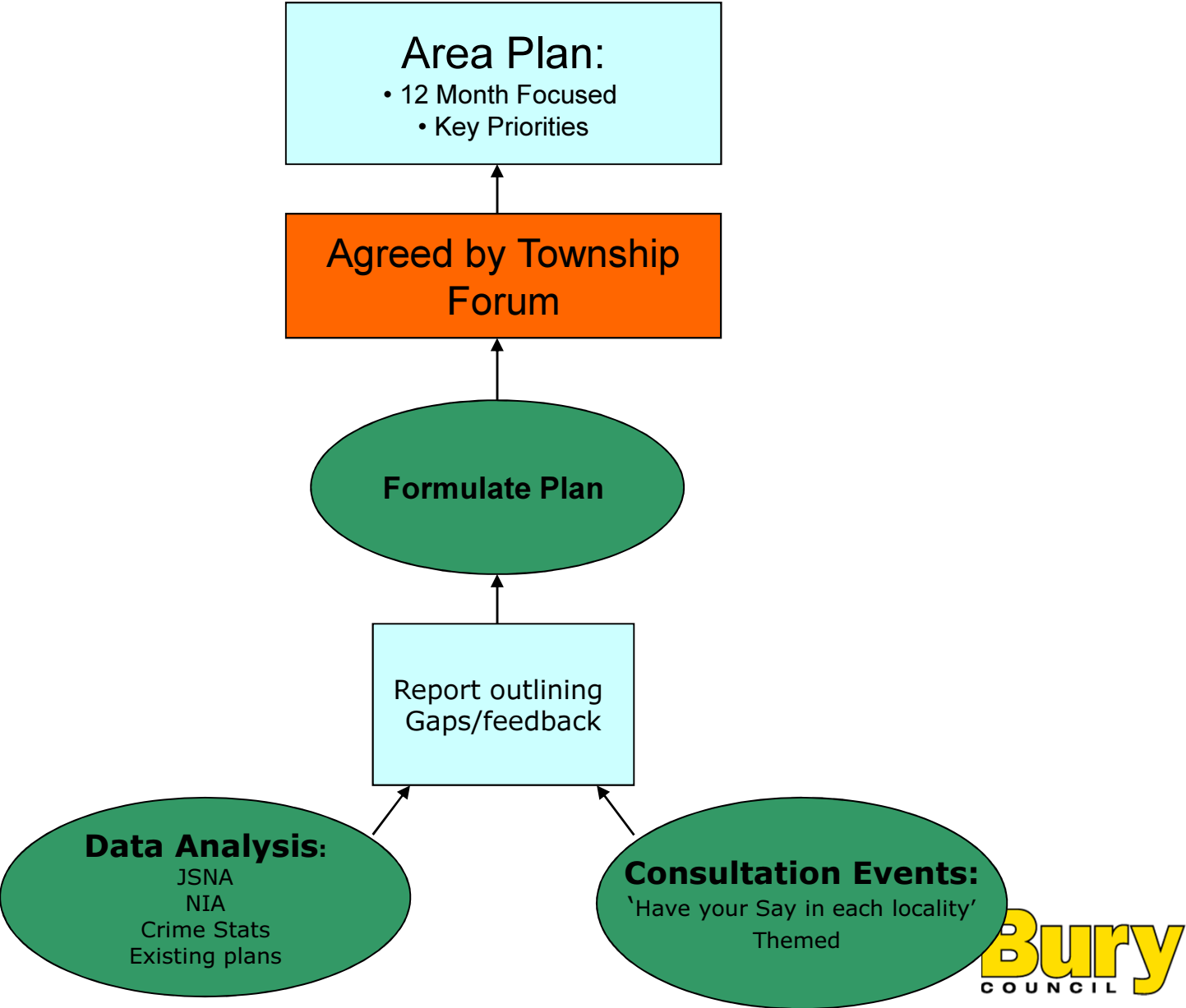
# Prestwich Area Plan



**Township Forums**  
**Have your say in your Community**

**Kim Griffiths**  
**Township Co-ordinator**  
**November 2012**

# How Did We Form the Area Plan?



# KEY OUTCOMES

6 Key outcomes were identified for Prestwich:

- Improved health and Wellbeing
- Employment Opportunities
- Educational Attainment/ Learning
- Community Safety
- Community Pride and Belonging
- Town Centre Regeneration

# Improved Health and Wellbeing

## AGREED ACTIONS:

- Re-establishment of Rainsough health Group
- Promotion of “Toasty” campaign
- Support good use of allotment space
- Raise awareness of incredible edible
- Ensure out of school holiday activities
- Promote local sports clubs

# IMPROVED HEALTH AND WELLBEING

So Far:

- Discussions with key partners has revealed that the health and inequalities group should be for the whole of Prestwich as there are areas of concern in each ward
- “Prestwich Health and Inequalities” sub group to be set up with key partners, councillor from each ward, and relevant community representation.

# IMPROVED HEALTH AND WELLBEING

- “Toasty” Campaign- this scheme ends in December 2012. Leaflets and posters distributed via Children’s centres, libraries and door to door- Promotion and referrals made at
- New Mum’s session at Sedgley CC
- Prestwich Library
- After school at Sedgley and Butterstile primary
- Door knocking in Sedgley park, Butterstile and Nursery road areas (hot spots identified as having low levels of insulation)

(Full details on numbers that have taken up the offer will be presented at a later date)

- Children’s centres (Sedgley and Butterstile) working with Incredible Edible to create and promote growing vegetables and a community allotment site.

# Employment Opportunities

- Encourage local apprenticeship schemes and work placements- via Local In Prestwich
- Encourage support for “Backing Young Bury”
- Explore possibility for Job Clubs/ fairs
- Encourage volunteering opportunities

# Employment opportunities

- Tendering process for Prestwich Works- it has been agreed to work with a provider to work specifically with the orthodox community to get local people into training and employment. Further details will be given to a future meeting.
- Application pending for Job Club to operate from Toodle Hill Children's Centre
- Volunteering opportunities at Butterstile Childrens centre-office/ admin work, session work with mums and babies, peer mentoring opportunities.



# Educational Attainment/ learning

- See Prestwich health and Inequalities group
- Identify families in most need
- Encourage reading from an early age
- Inventory of what is available locally- clubs and youth facilities
- Effective promotion of existing facilities

# Educational Attainment/ learning

Prestwich health and inequalities Group will be working to address families in need. Also link to employment and training opportunities.

# Community Safety

- Regular partner meetings to identify and deal with emerging issues
- Regular reports to Township forums on the actions and successes of partner work locally
- Investigate potential for youth PACT meetings
- Work with volunteers to provide youth activities
- Identification of graffiti tags

# Community Safety

- Partner meetings held every month at Whitefield Police station, sharing of information and tasks. Partners from Six Town and Contour housing, Environmental health, youth services, park ranger, police, fire. For example-
- Identifying areas for youth outreach work- Polefield (Six Town, Police, youth services)
- Police mobile unit and multiagency work at Rainsough (Six town, Police, Salix)
- Flytipping issues near businesses on Kings Road- good improvements via partner working (Environmental services, police, CST)
- Multi agency involvement to tackle anti social behaviour- Operation Treacle. Includes BSafe BCool initiative delivered to all year nine pupils across the Borough (Bury College, Police, Fire, Health, Environmental health, Six Town Housing, ASB teams, Community Cohesion officer, anti bullying co-ordinator, Township Co-ordinator)

# Community Pride and Belonging

- Positive promotion of Prestwich as a nice place to live
- Increased membership of parks forums- encourage young people's involvement
- Promotion of key events- Prestwich Clough Day, Festival and Carnival

# Community Pride and Belonging

- Promotion of Prestwich via successful events such as Prestwich Clough Day, Carnival and Prestwich Festival
- More events such as Festwich to bring people to the area and through the centre
- Winter light festival and tree switch on planned for December (LiP to organise)

# Community Pride and Belonging

'identify and reporting of litter and grot spots' –

this needs to be stronger and include scope for action by the Council, businesses and residents. We need to foster great responsibility across all parties, so there is some critical mass and incentive to keep Prestwich looking good and getting better.

Suggestion to hold a community clean up day to involve local businesses, community members, and council

# Town Centre Regeneration

- Support submission of Portas bid
- Successful Launch of LiP
- Promotion of LiP merchandise, loyalty card (Prestwich Passport) and web site
- Re-establishment of information sharing via Prestwich regeneration group.



# Town Centre Regeneration

- Portas bid unsuccessful on second attempt, but some funding due for town team (£10k)
- Further £8k from Bury council small grants fund
- LiP successful launch at Carnival.
- Over 1000 signed up to Prestwich passport- loyalty card scheme
- LiP delivering winter event in Prestwich centre
- LiP wish to develop web site and newsletter further